



**V-STUDIO**

Shadow Interactive Multimedia Restaurant



Late 1970s to 1980s

The traditional planned economic model is hit  
The number of social outlets is increasing rapidly.  
The business model of the catering industry  
during this period was mainly single-shop  
workshop-style restaurants.

Social investment The capital of the catering industry has increased significantly, catering outlets have rapidly emerged, and the industry has developed



1990s

The development of the catering industry is more mature, and the overall level is improved. The projection equipment and video content are used to create a restaurant environment.

**Since 2017**



# L PART 01

**What's Shadow Interactive Restaurant ?**



The light and shadow restaurant is a new sensory restaurant that uses projection and intelligent interaction as a means to get rid of the traditional single taste experience, so that customers can immerse themselves in the "theme" fun while enjoying food, experience the shock and novel.





PART 02  
Advantages

## Advantages

Increase customer experience, enhance dining fun, high-frequency participation, enhance the restaurant's cultural concept, through the visual effect of the combination of virtual and real, so that customers are full of ritual during dining.





## Why choose the shadow restaurant?

- Solve the needs of consumers' diverse consumption environment;
- Seize the high- and low-level consumer market;
- Advantages of saving decoration cost;
- Multi-faceted profit model to stabilize the lifeline of operations;



PART 03

Restaurant cases

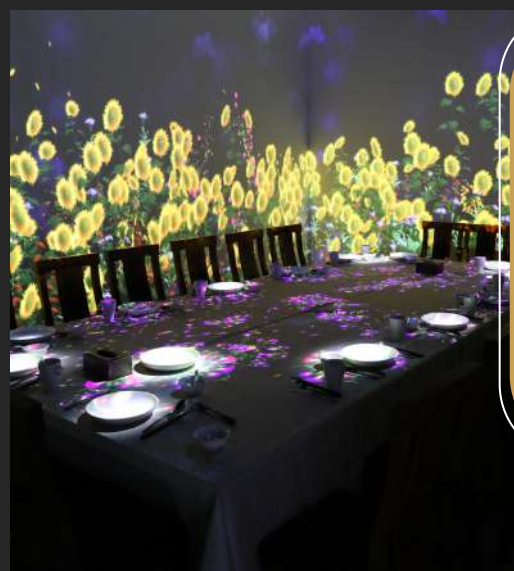
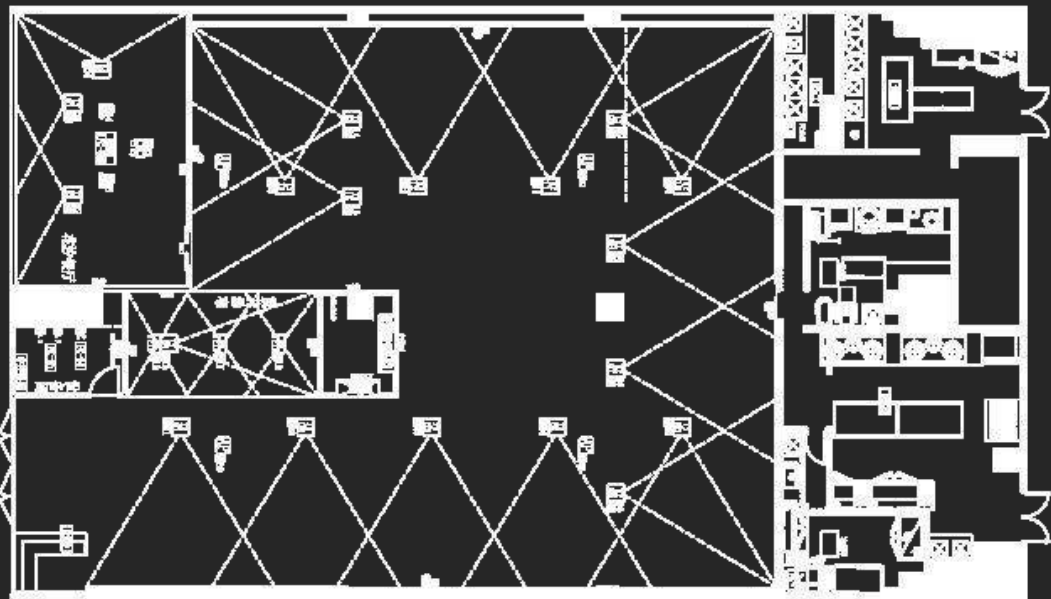
# AnHui YinTai Restanrant

- In the space of 32m<sup>2</sup> of the birthday house, create an all-round immersive audio-visual environment. When the dishes and utensils are placed on the dining table, the experiercer can also interact with them through touch. Let the experiencers experience the unique artistic atmosphere and happy parent-child time while enjoying the food.



# Wanda Plaza

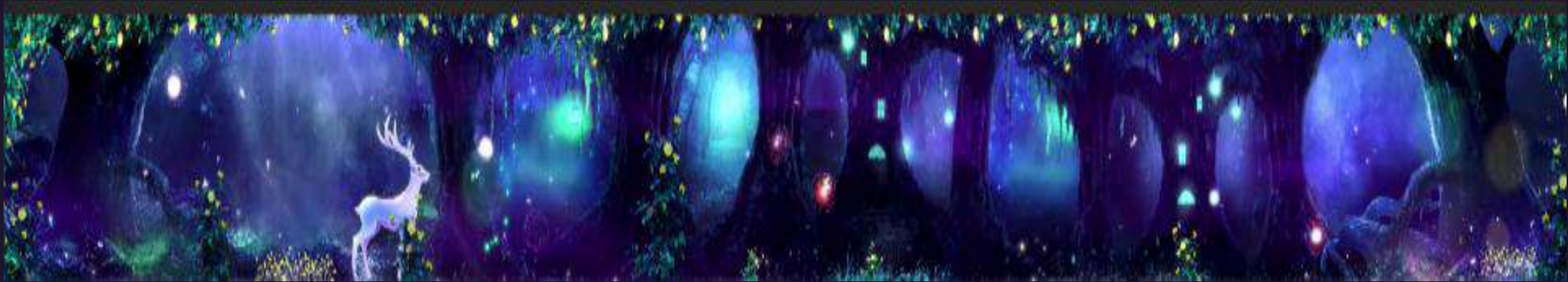
## 平面图



# Parent-child RESTAURANT



# Parent-child RESTAURANT













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